

# AD SPECIFICATIONS

## TECHNICAL SPECIFICATIONS

- Please supply a high-resolution PDF with fonts and images embedded.
- Ads are full color, CMYK.

## AD DIMENSIONS

|              |                                         |
|--------------|-----------------------------------------|
| Full Page    | 4.5" x 7.5"                             |
| Half Page    | 2.25" X 3.75"                           |
| Quarter Page | 2.25" X 1.875" (horizontal or vertical) |

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